

## DAVID BEAMON :: DESIGNER

**SUMMARY**

Self-motivated, flexible, creative designer able to take projects from concept through completion. Outstanding talents in all aspects of creative development with a keen understanding of the role of design in business success.

**EDUCATION****West Chester University of Pennsylvania**

West Chester, Pennsylvania  
B.F.A. in Graphic Design  
May 2007

**Delaware County Community College**

Media, Pennsylvania  
May 2003-December 2005

**Art Institute of Philadelphia**

Philadelphia, Pennsylvania  
*Computer Animation Studies*  
April 2003

**EMPLOYMENT****Weber Display and Packaging**

Philadelphia, PA  
June 2019-March 2022

**Structural Designer**

- Lead designer on specific display accounts for beauty products such as Maesa and Kiss
- Participated in pre production meetings, suggested cost savings solutions when available
- Guided packout facility by supplying and approving first article displays and assisted with organizing lines for more efficient production

**Tri-State Container/Pro Corr Display and Packaging**

Bensalem, PA  
May 2015-June 2019

**Structural Designer**

- Lead structure design team with innovated design solutions as well as creative, cost saving displays
- Created final production specs for manufacturing on flatbed and rotary machines
- Participated in brainstorming meetings along with generating creative ideas and sketches
- Helped educate structure designers and salesmen about the P.O.P industry

**Menasha Inc.**

Philadelphia, PA  
August 2010-May 2015

**Structural Designer**

- Designed both structure and graphical layouts for multiple customers including Hershey, Bayer and Reckitt Benckiser
- Developed multiple design options when necessary
- Created instructions for structure displays for assembly line workers
- Collaborated with senior designers to obtain new accounts for the company
- Ability to produce design samples, with revisions, and provide to customer and sales department when needed
- Participated in weekly critique sessions, pitch meetings, and staff meetings

**Rock-Tenn Merchandising Displays**

Pennsauken, NJ  
September 2007- August 2010

**Junior Designer**

- Worked diligently with structural and graphic designers to achieve company goals
- Manufactured 3-Dimensional renderings of structures
- Managed interns and hourly employees on a daily basis
- Designed final production art for customers including Colgate and Johnson & Johnson

**RELATED SKILLS**

- Proficiency in the latest versions of all graphic design software including Adobe InDesign, Adobe Photoshop, Adobe Acrobat Pro, Adobe Illustrator, CAPE, Strata 3D CX, and Artios CAD
- Experienced in display design, packaging design, publication design, logo design
- Platform expertise: Macintosh OS Big Sur and Windows 10